

Volunteerism and Annual Fundraising at The Webb School

A culture of philanthropy is at the heart of a great educational institution. Our fundraising philosophy at The Webb School is based on our school tenets: honor – respect for our donors, character, transparency of the fundraising process, and excellence – serving our students and faculty. The collaboration between the Alumni and Development Office, The Webb School Parents' Association (WSPA) and the Parents of Athletes at Webb School (PAWS) has made it possible for our school to meet the new and exciting challenges that each year brings. Our main goals are to provide our students with new opportunities for academic excellence and character growth, and to ensure that our faculty and staff have the support and resources they require to serve our school's mission. Our two primary annual fundraising campaigns are: The Webb Fund and the WSPA Belles and Buckles Gala. Webb also has several opportunities for parents to volunteer at Webb. WSPA, PAWS, and the offices of Alumni and Development and Admissions all organize projects throughout the year that promote activities to ultimately benefit our students, faculty, staff and campus.

Fundraising Campaigns

The Webb Fund

The Webb Fund is an annual voluntary giving program that serves as the most critical fundraising effort each year and comprises roughly 6% of the school budget. Annual donations to The Webb School Fund accomplish two primary goals. They provide the school with flexibility to meet operating needs as they arise, and allow the school to offer programs and activities beyond what is budgeted from tuition. Last year, The Webb Fund made possible nearly \$2,000 in additional resources for each student. Gifts to The Webb Fund, along with tuition and endowment income, comprise the three major sources of funding for the school. Because Webb is a non-profit, independent school, it does not receive public funding for its programs. Beginning in the fall, we will conduct a five-week campaign for the entire school. Focusing our appeal shortens the solicitation time, and allows for better connections with parents not only on “what” and “how” to give, but more importantly “why”. We will appeal to all our constituents to support The Webb Fund in whatever capacity possible, stressing high participation percentage. We hope you will consider participating in the Webb Fund Campaign this year. Sharing in the tradition of philanthropy and community with our teachers and staff, we can be part of preserving The Webb School of today and of the future.

The WSPA Belles and Buckles Gala

The Gala is our second largest fundraising effort. Each year, parents, alumni, faculty and staff members gather to celebrate our school's history and share our excitement for the future. The Belles and Buckles Gala is a Webb tradition, and the main WSPA fundraising event. The money raised through sponsorships and the sale of tickets and of auction items directly benefits our students, faculty, staff and campus, with the majority of the proceeds going toward faculty and staff bonuses.

The 2017-2018 WSPA Belles and Buckles Gala will be held on February 2, 2018, at Embassy Suites in Murfreesboro.

Volunteer Projects

PAWS

Parents of Athletes at Webb School (PAWS) is the booster club for the Athletics Department. The club helps promote Webb Athletics in many ways. These include organizing promotions to enhance the game experience at athletic events, serving as team parents/captains, and recruiting volunteers to sell concessions, spirit wear, and tickets at athletic events. Proceeds received from sales of merchandise and tickets are donated to the school each year to help all of the teams. During the past few years, notable donations have been made to buy new uniforms (on a rotating team basis), purchase new weight room equipment, help with building the new press box at Lagler Field, purchase the crash mats in the Haun-Ragland Gym, help purchase lights for Lagler Field and build a concession stand. For additional information about PAWS, contact David Harris at 931-224-3421, pawsatwebb@gmail.com or Scott Dorsett at 931-389-5751, sdorsett@webbschool.com.

WSPA

The Uniform Exchange Sale (UES) – each year UES provides an opportunity to purchase gently used uniforms.

Kroger Cards - WSPA is enrolled in the Kroger Community Rewards for those parents and family/friends who shop at Kroger and want to make a difference. Enrollment with your Kroger Plus card is all that's required! Each time your card is swiped 4 percent of your purchase is returned to WSPA. Now that's easy money!

Snack Depot – midterm and final exams can be a challenging time for the students at Webb. Snack Depot is there to help with nourishing and tasty food for all students during exams, free of charge. Parents can provide food, drinks, or volunteer to help with set up and serving.

Teacher Appreciation – WSPA provides teacher appreciation baskets for all faculty and staff. Baskets can include homemade gifts, gift cards, promotional items, teacher supplies and more! This is a wonderful tradition at Webb that our faculty and staff have come to love.

Campus Decorations – each fall and Christmas, WSPA decorates the campus to provide a festive atmosphere for the Webb community.

For additional information about WSPA projects please contact Amy Norris at 931-581-7048, or Ashlea Shepard at 931-607-4906, wspa2012@gmail.com.

Admissions Office

Parent Ambassadors – assist the Admissions Office in recruiting new families, attend Visitors' Days and host admissions receptions.

Parent Liaisons – assist the Admissions Office by “adopting” a new Webb family to guide them through the first year of school and serve as a parent-to-parent source of information about the Webb experience.

For additional information about Admissions projects, please contact Aimee Hoover at 931-389-5721, ahoover@webbschool.com, or Julie Harris 931-389-5728, jharris@webbschool.com.

Alumni and Development Office

Five-Week Webb Fund Campaign Parent Volunteers – assist the A&D office by reaching out to current families. Parent volunteers will be individually asking you to participate at whatever level is comfortable, and not asking for a specific amount.

For additional information about the Five-Week Webb Fund Campaign, please contact Carmen Greenberg 931-389-5725, cgreenberg@webbschool.com, Matt Wilson 931-389-5722, mwilson@webbschool.com.