December 26, 2018

Dear Educator:

The Iacocca Global Entrepreneurship Intensive (IGEI) at Lehigh University is accepting applications for the 2019 summer programs. Current high school sophomores and juniors are encouraged to apply.

**We are asking you to share information about these summer opportunities with your students and add it to your website and school district web link.** The application deadline is February 15, 2019, but we encourage students to apply early. **Application and program information is attach to this mailing.**

The enrichment programs are second to none in providing the experience and necessary skill set needed for students as they continue their education beyond high school.

We would welcome the opportunity to visit your school and speak to students, parents, teachers, or any other interested group.

Further information about the programs may be found at [https://global.lehigh.edu/iacocca-institute/high-school/lehigh](https://global.lehigh.edu/iacocca-institute/high-school/lehigh). For specific questions or to schedule a visit, please contact Diana Q. Shepherd, Director, IGEI at dq206@lehigh.edu.

Thank you. We look forward to hearing from you and receiving applications from your students.

Sincerely,

Diana Q. Shepherd
Director,
Iacocca Global Entrepreneurship Intensive

*Celebrating its 20th year at Lehigh University!*
Iacocca Global Entrepreneurship Intensive

Develop an entrepreneurial mindset and learn how to lead in a globally diverse environment in these intensive, hands-on summer programs for international and U.S. high school students. Learn more at global.lehigh.edu/iacocca-institute/high-school.

Lehigh University, Pennsylvania
June 30 - July 27, 2019
Four weeks on the campus of Lehigh University in Bethlehem, Pennsylvania

San Francisco and Silicon Valley
July 20 - August 2, 2019
Two weeks at Lehigh@NasdaqCenter in San Francisco, California

In just a few weeks, learn how to think like an entrepreneur and tackle problems from multiple perspectives, discover your leadership potential and make friends from all over the world. Offered by Lehigh University’s Iacocca Institute, an innovator in global leadership experiences for more than 20 years, these immersive programs include interactive learning opportunities, team projects, company visits, cultural activities and discussions with entrepreneurs and executives.

Workshops and Design Labs
Learn how to use design thinking, ideation, and other tools to solve problems, as well as fundamentals like marketing new ventures, understanding financial statements, project management and networking.

Project Experience
Work in teams to develop an entrepreneurial solution to a real problem facing a partner company or organization.

Company Visits and Cultural Trips
Visit local companies, start-ups, incubators and other organizations, and local attractions and cultural events.

Entrepreneurs and Executive Visitors
Learn from entrepreneurs, executives, investors and other professionals about their lessons learned on topics like leadership and ethics, working in cross-cultural teams, creating ventures with social impact and funding new ventures.

International and Cultural Exchange
Live and work in teams with peers from other countries and cultures. Learn about the value that different perspectives bring to solving problems. Collectively, Iacocca Institute programs have hosted participants from more than 140 countries.

Iacocca Institute

Office of International Affairs
INTERESTED IN BUSINESS OR INTERNATIONAL RELATIONS? Would you like a culturally diverse summer educational experience?

LEHIGH UNIVERSITY
Iacocca Global Entrepreneurship Intensive
Bethlehem, Pennsylvania & San Francisco, California

Brings together current U.S.A. and international high school sophomores and juniors for a four-week or two week pre-college learning experiences each summer and to create life-long global friendships.

Program dates:
Bethlehem: June 30 – July 27, 2019
San Francisco: July 20 – August 2, 2019

Visit our website for more information:
https://global.lehigh.edu/iacocca-institute

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Mary Frances Schurtz-Leon, IGEI San Francisco, mfs2@lehigh.edu, (610) 758-6887

Application deadline: February 15, 2019