



FIVE-WEEK WEBB FUND CAMPAIGN

The Webb Fund FAQs

What is the purpose of Annual Giving?

Gifts donated to the Webb Fund are used within the fiscal year received and support a portion of The Webb School's daily operational needs. But that's not all. Tuition dollars only stretch so far, and we want our students to have extra-curricular programs and opportunities that turn an excellent education into an outstanding one. Your generous tax-deductible annual gift provides direct funding to educational initiatives that tuition alone does not cover.

How can I help?

First, as an ambassador for the School, your positive endorsement of the program to the broader community helps attract and retain mission-appropriate students. Second, by giving, you are encouraging others to support the School and its mission. Third, the success of our Webb Fund is dependent upon community involvement and leadership.

Why is participating in the Webb Fund important?

Annual participation in giving is important for many reasons. Primarily, annual funds gifts demonstrate satisfaction and believe in the value of a Webb School education. These are often key factors for success when requesting significant support from corporations, foundations and individuals. Your participation sends a message that you believe in the quality of a Webb diploma.

Is this the only goal?

In addition to increased participation, we strive to reach a dollar goal each year to support scholarships, professional development, and programs that make Webb even better. Last year (2019-2020), the school received \$534,185 for the Webb Fund, exceeding the goal of \$525,000. This year, the goal remains \$525,000.

Is the Webb Fund different from Annual Giving or the Annual Fund?

Some use the term annual giving or annual fund when referring to the Webb Fund. They are essentially the same.

Webb already has my tuition dollars. Why should I participate in the Webb Fund?

Your financial contributions to the Webb Fund support the people and programs that make Webb an excellent school: talented teachers, small classes, library and instructional resources, up-to-date technology, enriching arts and athletics programs. Each year, about 6% of the operating budget comes from our annual giving program and directly supports every aspect of life at The Webb School. Charitable gifts are a necessary part of every independent school's healthy financial profile.

Who is asked to give?

Everyone involved with the School. In addition to faculty and staff who work here, donors include alumni, parents of current students, parents of alumni, grandparents, former faculty and staff, Board of Trustees, volunteers, corporations, foundations, and other friends of The Webb School.

How much am I expected to contribute?

Every gift makes a difference, no matter the size.

What is Webb 150, and does my gift count towards the Webb 150 fundraising goal?

Webb 150 is the official celebration of The Webb School's 150th academic year. Yes, all gifts and pledges made during this academic year count towards Webb 150. The goal is \$4 million, and it includes annual giving, capital giving, endowment giving, and bequests (Burkhead Legacy Society). The Webb 150 Fundraising Campaign officially comes to an end on December 31, 2020.

I feel like I am being asked to give to more than one fundraising appeal--how are they related?

There are overlapping appeals. We hope you will support the Webb Fund which is a part of the Webb 150 campaign. We also have the Belles and Buckles Gala which provides bonuses to our hardworking faculty and staff and funds select capital projects recommended by the Parents' Association (WSPA). The Five-Week Fundraising Campaign is a marketing effort held each fall that supports all our fundraising efforts.

Can I pay monthly? Quarterly? By credit card? Online?

Donors have the option of making monthly gifts. Instead of making a one-time, larger gift, you could make regular and affordable gifts to The Webb School over time. With recurring gifts, your regular contributions add up, making a lasting impact on The Webb School. To set up recurring gifts, you may do so online on our secure giving form or contact Alyce Allen, director of advancement services, at 931-389-5724.

The Webb School accepts VISA, Mastercard and Discover cards. Donors may provide credit card information via website, via business reply envelopes or by calling Ms. Allen at the number above.

Do I need to send money right now?

The earlier we receive your gift, the earlier we can put it to work for all our students. We encourage everyone to make their pledges or gifts during the Five-Week Webb Fund Campaign or at least by December 31, though payments and gifts are accepted until June 30. Gifts received after June 30 will count toward next year's Webb Fund goal.