

April 22, 2022



THE WEBB SCHOOL
BELL BUCKLE

Dear Friend of The Webb School,

What an honor it is to serve at The Webb School. Supporting education is an investment in our future by inspiring and equipping our children to lead their generation. Guided by honor, character, and the pursuit of excellence, a Webb education goes beyond the classroom. With unique programs such as Emerging Voices, Webb's Outerlimits, and Wilderness Instruction and Leadership Development (WILD), Webb has continued to educate young ladies and gentlemen for more than 152 years.

The Webb School Parents' Association (WSPA) Belles and Buckles Gala is an annual parent-sponsored fundraising event that directly benefits the school. This year the gala will take place on April 22 in the Haun-Ragland Gymnasium and will include an online auction, live auction, dinner, open bar, music, and dancing. The money raised through sponsorships, ticket sales, and auction items go back to the school, directly and indirectly supporting the faculty of Webb, who are the chief molders and shapers of our Webb students. As you know, we were not able to have a gala last year due to COVID and were unsure whether we could reconvene this year. Now that the virus is significantly less, we are so pleased to host this important event again. We trust everyone is ready to celebrate Webb together! Previous galas have been a great success due to our generous sponsors.

Please consider becoming a partner in educating our students by participating in our sponsorship program this year. Your sponsorship allows you to advertise your business and share in the festivities while networking with other businesses. Your tax-deductible contribution will be recognized before and at our event in several ways. In addition, sponsorships remain in place for an entire year and are featured online and in print. For a complete list of benefits, please refer to the package included with this letter.

We hope we can count on you to help support Webb. A member of our Sponsorship Committee will contact you to discuss your support.

Thank you in advance for your consideration!

Ken Cheeseman

Ken Cheeseman

Head of School, *parent of Abby Faith, '25*

Dr. Tabettha Sullens

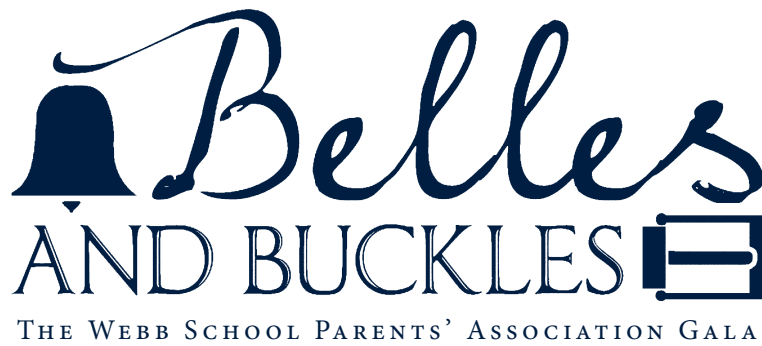
Dr. Tabettha Sullens, '94, *parent of Lexis, '18 and London, '24*
Assistant Head for Student Affairs, WSPA Parent Liaison

Sponsorship Committee:

Carmen Greenberg, *parent of Max '18, Louisa '20, and Ben '22*

Ashlea Shepard, *parent of Brooklyn '22*

Caroline Burks Lampley '96, *parent of Carter '26*



- **SCHOOLMAKERS-\$10,000**

10 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Reserved table sign with company logo – Listing in any print, visual media, and press release for the event – Premier signage at the event and on-stage recognition – Lead listing in event program – Official live auction sponsor and bid card branding – Online auction sponsor and branding with link – Lead website event page listing of your company logo with direct link to your company's website – Branding of your company logo on WSPA webpage with a direct link to your company's website – Lead company recognition and logo in bi-annual Webb Magazine.

- **GENTLE SCHOLARS- \$5,000**

8 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Reserved table sign with company logo – Listing in any print, visual media, and press release for the event – Prominent signage at the event – Prominent listing in event program – Online auction sponsor and branding with link – Prominent website event page listing of your company logo with direct link to your company's website – Company recognition and logo in bi-annual Webb Magazine.

- **WILD ONES - \$ 2,500**

6 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Listing in any print, visual media, and press release for the event – Special sponsor listing at the event – Special listing in event program – Special website event page listing of your company logo with direct link to your company's website.

- **DECLAIMERS - \$1,000**

4 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Sponsor listing at the event – Listing in event program – Website event page listing.

- **PREFECTS - \$500**

2 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Sponsor listing at the event – Website event page listing.

- **WEBBIES - \$350**

2 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Website event page listing.

SPONSORSHIP LEVELS

- SCHOOLMAKERS (\$10,000)
- WILD ONES (\$2,500)
- PREFECTS (\$500)
- GENTLE SCHOLARS (\$5,000)
- DECLAIMERS (\$1,000)
- WEBBIES (\$350)

- I/We will not be a sponsor this year, but would like to make a donation of \$ _____

DONOR CONTACT INFORMATION

Donor/Company Name _____

(as you prefer listed on all printed materials)

Address _____

City/State/Zip _____

Phone _____ Email _____

Contact Name/Title _____

PAYMENT INFORMATION

_____ Check Enclosed (Payable to The Webb School - note: WSPA Gala)

_____ Credit Card: _____ #Exp: _____

Name on Card: _____

All payments are due to The Webb School by April 8, 2022. Please remit completed form and payment to Alyce Allen, P.O. Box 488 Bell Buckle, TN 37020 or aallen@webbschool.com.

SEATING

Will your organization use its table/seats at the Belles and Buckles Gala on April 22, 2022

_____ YES _____ NO

If so, how many seats will your organization be using? _____

Deadline to submit guest names is April 8, 2022.

If you have any questions, please contact our sponsorship chair,
Carmen Greenberg, carmen_greenberg@me.com, 615-653-5582